

BARRIE TROJAN SWIM CLUB

**2025-26
SPONSORSHIP
PACKAGE**





ABOUT US

BTSC is a non-profit organization that has been serving our community since 1984. Our club is committed to providing a safe and nurturing environment for swimmers to develop their competitive swimming abilities, achieve personal goals, and foster a love for the sport.

our VISION:

Provide the best competitive swimming experience to all members.

our MISSION:

Inspire personal development through the pursuit of swimming excellence

DEAR SPONSOR,

I hope this message finds you well! I am writing to you on behalf of Barrie Trojan Swim Club, a dedicated and thriving organization that has been making a significant impact the Barrie community. We'd like to to explore

the possibility of forming a mutually beneficial partnership with you to support our mission and our members.

As we look forward to an exciting 2025-2026 season, we seek partnerships with organizations to share in our commitment to community development, youth empowerment, and healthy living. Your sponsorship provides us with resources to help our swimmers accomplish their big dreams! Over the past two seasons, Barrie Trojan swimmers have represented our community on a number of big stages, including:

- 18 Barrie swimmers to Olympic Trials
- 22 Barrie swimmers to Canadian National Swimming Championships
- 1 Canadian National Age Group Record during the 2024-25 season
- 5 Ontario Provincial records during the 2024-25 season
- 139 new club records during the 2024-25 season
- 1 member of Team Canada at the World Aquatics Swim Championships
- 3 swimmers selected to represent Team Ontario at the Canada Games

We welcome the opportunity to explore how you can play a vital role in supporting our mission going forward.

**Warm regards,
Members of the BTSC**

Sponsorship Benefits

	<div>Platinum \$2,500</div> <div>Gold \$1,000-2,499</div> <div>Silver \$750-999</div> <div>Bronze \$500-749</div>			
Number Spots Available	4	5	6	10
Company name & logo displayed:				
• in membership emails	●			
• on deck at home meets (banner)	●			
• in stands at home meets (signs)	●	●		
• in all home meet heat sheets	●	●	●	●
• on BTSC website	●	●	●	●
Facebook promotions	4	2	1	
Email promotion to membership (approximately 100 Barrie families)	4	2	1	
Special public announcement at home meets (4 in Barrie for '25-26 season)	●	●		
Sponsorship plaque for your place of business	●	●		
Sponsorship table available at all home meets (4 in Barrie for '25-26 season)	●			

Custom Sponsorships

Event Sponsor

- Sponsor one of 3 events for swimmers connect outside of the pool, including our Welcome Back BBQ (\$1,250), our Awards Banquet Formal (\$2,500) and our Holiday Festive Night (\$1,000).

Hospitality Sponsor

- support our volunteers with food and drink during home meets (approx. \$1,500 for one swim meet)

Swimmer of the Month

- provide something fun for 9-10 swimmers of the month throughout the season
- \$10 gift cards or discount coupons are well-received (approx \$90/month for 10 months)


Awards Sponsor

- sponsor our ribbons, medals and trophies for home meets (approx. \$500 per home meet)

Other Ideas?

- let's get creative!

CONTACT US

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